

# *CISCO COLLEGE SPRING 2021 FACULTY/STAFF CONVOCATION*

**January 6, 2021**



*The mission of Cisco College is to provide quality, affordable, educational opportunities to meet the diverse academic, technical and career needs of the students and communities we serve.*



**CISCO COLLEGE**



# MISSION STATEMENT

*The Mission of Cisco College is to provide quality, affordable, educational opportunities to meet the diverse academic, technical and career needs of the students and communities we serve.*



# SPRING 2021 FACULTY AND STAFF CONVOCATION



- I. Welcome
- II. Introduction of New Full-Time Employees
- III. College Service Recognition
- IV. College Update
- V. Planning for the Future



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# WELCOME BACK AND HAPPY NEW YEAR!



- Thank you for your continued flexibility in responding to the ongoing COVID 19 pandemic.
- Brighter days are on the horizon!



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# WELCOME TO THE CISCO COLLEGE WRANGLER FAMILY!

NEW FULL-TIME EMPLOYEES  
(HIRED SINCE SEPTEMBER 2020)



Name	Start Date	Position	Location
Alexandra Holt	9/7/2020	Dorm Supv./Assistant Volleyball Coach	Cisco
Joy Raines	9/15/2020	Admissions Specialist	Abilene
Mary Addesso	10/5/2020	Custodian	Cisco
Robin Morrison	12/1/2020	Financial Aid Counselor	Cisco
Bonnie Lucas	12/7/2020	HR Payroll Coordinator	Cisco
Laurie Lowrance	1/6/2021	English Professor	Cisco
Jason Marks	1/6/2021	Welding Instructor	Cisco



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# COLLEGE SERVICE AWARDS RECOGNITION

Five-Year Pins	Ten-Year Pins	Fifteen-Year Pins	Twenty-Year Pins	Twenty-Five Year Pins	Thirty-Year Pins	Fourty-Five Year Pins
Don Eddleman	Misty Taylor	Renee Batteas	Gina Reeves	Susan Moore	Diane Carlile	Carl Bray
Sydni Rabb	Jesse Reeves	Kathy Kennedy	Roland Stroebel	Carol Dupree	David Trussell	
Jennifer Mazey	Leigh Dycus	Michael Garcia				
Jeannette Vincent-Kemp	Natalie Nickerson	Heather Hicks				
Sheron Caton	Kyndall Kaska	Terra Bartee				
Donna Clark	Catherine Mullinax	Tom Bell				
Samuel Stewart	Beverly Massey	David Jackson				
Roy Call		Melinda Jackson				
Stace Gaddy		Zane Laws				
Roger Tighe		Gaye Landenberger				

# COLLEGE UPDATE



- Financial Implications of COVID 19
- Some relief from:
  - CARES Act
    - Higher Education Emergency Relief Funds (HEERF)
    - Governor's Education Emergency Relief (GEER)
    - Minority Serving Institution (MSI) Student Support
- Fiscal Year 2020 College Audit Ended with Small surplus and stable financial position.



# COLLEGE UPDATE CON'T.



- COVID-19 has impacted every aspect of campus operations.
- Enrollment continues to be down statewide due to the COVID 19 pandemic. (-9.0% avg.)
- Fall, 2020 (-9.0%)
- Impact of COVID 19 on revenue





# COLLEGE UPDATE CON'T.

## SPRING 2021 ENROLLMENT COMPARISON



TERM	SPRING ONLY	2 <sup>ND</sup> 8 WEEK 2020, DEC. MINI 2020 SPRING 2021
SPRING 2020 ENROLLMENT TUES. 1/7/2020	2,517 (746 DC) (23,097 SCH)	2,680 (24,902 SCH)
SPRING 2021 ENROLLMENT TUES. 1/5/2021	2,256 (716 DC) -10% (19,823 SCH) -14%	2,444 -9% (21,996 SCH) -11.6%



# 87<sup>TH</sup> LEGISLATIVE SESSION



- 87th Legislative Session begins on January 12th
- - Pandemic and recession – multibillion dollar deficit
- - Redistricting a top priority
- - Additional funding request Workforce Initiative  
\$1m included in the College's Legislative  
Appropriations Request (LAR)
- State Sales Tax revenue down 5% statewide –  
predicted shortfall of \$4.5 billion.

# COLLEGE UPDATE CON'T.



## PLANNING FOR THE FUTURE

- Laser Focused on Enrollment Growth and Student Success (Pathways Project)
- Program Enhancements and New Program Development
- Leaders in workforce and economic development
  - supporting the reskilling and upskilling project
  - sustainable pipelines to fill critical regional workforce needs.
  - identify high-demand, short-term credentials

# COLLEGE UPDATE CON'T.



- Continue strengthening the college's Institutional Effectiveness (IE) process
  - WeaveOnline Planning and Assessment tool
- Continue to utilize data in the decision making process and budget planning.

# COLLEGE UPDATE CON'T.



## Marketing – Social Media Campaign

- Social media campaign - gives the College a presence and personality on social media. Follow our community partners and get our stakeholders to follow us.
- Includes a hashtag, a photo & video initiative - including the faculty spotlight feature begun by the faculty senate!, and deliberate work to engage our dual credit high school students & parents.
- Encourage all faculty and staff to find ways to use #SeeCisco on their own social media accounts.
- Expose our community to the college programs/services.
- For assistance, contact Colton



# #SEECISCO

## SOCIAL MEDIA CAMPAIGN

- Announcing a new social media campaign: #SeeCisco
- Photo and video initiative to build social media presence & followers.
- A way to get faculty, staff & students engaged.
- Let's let the public #SeeCisco!

### What can you do?

- Use the hashtag!
- Take pics: office pics, class pics, campus pics, pics with students, screenshots of your online or remote class!
- Make a short video about your class, your office, your favorite book!
- Follow, like, and share Cisco on social media!
- Send pics & videos to Colton Wedeking for the College social media accounts.

Look for an email from marketing with more info! Watch for info throughout the semester!



Caption

# ENROLLMENT UPDATE



- <https://www.cisco.edu/about/offices/institutional-effectiveness>
- Enrollment (Headcount)    3,565    +5.21%    Fall 2018
- Semester Credit Hours    31,791    +3.73%    Fall 2018
- Full-Time = 1,424
- Part-Time = 2,141
- Male = 1,307
- Female = 2,258    (63% of total pop.)
- Age 17 – 24    (78% of total pop.)
- Associate Degrees Awarded Up 20% since 2016.





# STUDENT SUCCESS

- Associate Degrees Awarded Up 20% since 2016.
- Hours Accumulated to Degree Down 5.0%
- Dual Credit Enrollment Growth
- Core Completers up
- Transfer Rate Four-Year Institutions above peer group average.
- Tuition/Fee Costs below peer group average.





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# CISCO COLLEGE

## *GATEWAY TO HIGHER EDUCATION*

### *HAVE A GREAT SEMESTER!*



# Cisco College

*Celebrating Milestones  
and Preparing for the  
Road Ahead*