The mission of Cisco College is to provide quality, affordable, educational opportunities to meet the diverse academic, technical and career needs of the students and communities we serve.
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SPRING 2021 FACULTY AND STAFF CONVOCATION

I. Welcome
II. Introduction of New Full-Time Employees
III. College Service Recognition
IV. College Update
V. Planning for the Future
WELCOME BACK AND HAPPY NEW YEAR!

• Thank you for your continued flexibility in responding to the ongoing COVID 19 pandemic.
• Brighter days are on the horizon!
WELCOME TO THE CISCO COLLEGE WRANGLER FAMILY!
NEW FULL-TIME EMPLOYEES (HIRED SINCE SEPTEMBER 2020)

<table>
<thead>
<tr>
<th>Name</th>
<th>Start Date</th>
<th>Position</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alexandra Holt</td>
<td>9/7/2020</td>
<td>Dorm Supv./Assistant Volleyball Coach</td>
<td>Cisco</td>
</tr>
<tr>
<td>Joy Raines</td>
<td>9/15/2020</td>
<td>Admissions Specialist</td>
<td>Abilene</td>
</tr>
<tr>
<td>Mary Addesso</td>
<td>10/5/2020</td>
<td>Custodian</td>
<td>Cisco</td>
</tr>
<tr>
<td>Robin Morrison</td>
<td>12/1/2020</td>
<td>Financial Aid Counselor</td>
<td>Cisco</td>
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<tr>
<td>Bonnie Lucas</td>
<td>12/7/2020</td>
<td>HR Payroll Coordinator</td>
<td>Cisco</td>
</tr>
<tr>
<td>Laurie Lowrance</td>
<td>1/6/2021</td>
<td>English Professor</td>
<td>Cisco</td>
</tr>
<tr>
<td>Jason Marks</td>
<td>1/6/2021</td>
<td>Welding Instructor</td>
<td>Cisco</td>
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</tbody>
</table>
## COLLEGE SERVICE AWARDS RECOGNITION

<table>
<thead>
<tr>
<th>Five-Year Pins</th>
<th>Ten-Year Pins</th>
<th>Fifteen-Year Pins</th>
<th>Twenty-Year Pins</th>
<th>Twenty-Five Year Pins</th>
<th>Thirty-Year Pins</th>
<th>Forty-Five Year Pins</th>
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<tbody>
<tr>
<td>Don Eddleman</td>
<td>Misty Taylor</td>
<td>Renee Batteas</td>
<td>Gina Reeves</td>
<td>Susan Moore</td>
<td>Diane Carlile</td>
<td>Carl Bray</td>
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<tr>
<td>Sydni Rabb</td>
<td>Jesse Reeves</td>
<td>Kathy Kennedy</td>
<td>Roland Stroebel</td>
<td>Carol Dupree</td>
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<tr>
<td>Jennifer Mazey</td>
<td>Leigh Dycus</td>
<td>Michael Garcia</td>
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<tr>
<td>Jeannette</td>
<td>Natalie Nickerson</td>
<td>Heather Hicks</td>
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<tr>
<td>Vincent-Kemp</td>
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<tr>
<td>Sheron Caton</td>
<td>Kyndall Kaska</td>
<td>Terra Bartee</td>
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<tr>
<td>Donna Clark</td>
<td>Catherine Mullinax</td>
<td>Tom Bell</td>
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<tr>
<td>Samuel Stewart</td>
<td>Beverly Massey</td>
<td>David Jackson</td>
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<tr>
<td>Roy Call</td>
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<td></td>
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<td></td>
<td>Melinda Jackson</td>
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<tr>
<td>Stace Gaddy</td>
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<td></td>
<td></td>
<td></td>
<td>Zane Laws</td>
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<tr>
<td>Roger Tighe</td>
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<td>Gaye Landenberger</td>
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</tbody>
</table>
COLLEGE UPDATE

• Financial Implications of COVID 19

• Some relief from:
  - CARES Act
  - Higher Education Emergency Relief Funds (HEERF)
  - Governor’s Education Emergency Relief (GEER)
  - Minority Serving Institution (MSI) Student Support

• Fiscal Year 2020 College Audit Ended with Small surplus and stable financial position.
• COVID-19 has impacted every aspect of campus operations.
• Enrollment continues to be down statewide due to the COVID 19 pandemic. (-9.0% avg.)
• Fall, 2020 (-9.0%)
• Impact of COVID 19 on revenue
## College Update Con’t.

### Spring 2021 Enrollment Comparison

<table>
<thead>
<tr>
<th>Term</th>
<th>Spring Only</th>
<th>2nd 8 Week 2020, Dec. Mini 2020 Spring 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring 2020 Enrollment TUES. 1/7/2020</td>
<td>2,517 (746 DC) (23,097 SCH)</td>
<td>2,680 (24,902 SCH)</td>
</tr>
<tr>
<td>Spring 2021 Enrollment TUES. 1/5/2021</td>
<td>2,256 (716 DC) -10% (19,823 SCH) -14%</td>
<td>2,444 -9% (21,996 SCH) -11.6%</td>
</tr>
</tbody>
</table>
87th Legislative Session begins on January 12th
- Pandemic and recession – multibillion dollar deficit
- Redistricting a top priority
- Additional funding request Workforce Initiative $1m included in the College’s Legislative Appropriations Request (LAR)
State Sales Tax revenue down 5% statewide – predicted shortfall of $4.5 billion.
COLLEGE UPDATE CON’T.

PLANNING FOR THE FUTURE

• Laser Focused on Enrollment Growth and Student Success (Pathways Project)
• Program Enhancements and New Program Development
• Leaders in workforce and economic development
  - supporting the reskilling and upskilling project
  - sustainable pipelines to fill critical regional workforce needs.
  - identify high-demand, short-term credentials
COLLEGE UPDATE CON’T.

• Continue strengthening the college’s Institutional Effectiveness (IE) process
  - WeaveOnline Planning and Assessment tool
• Continue to utilize date in the decision making process and budget planning.
Marketing – Social Media Campaign

- Social media campaign - gives the College a presence and personality on social media. Follow our community partners and get our stakeholders to follow us.
- Includes a hashtag, a photo & video initiative - including the faculty spotlight feature begun by the faculty senate!, and deliberate work to engage our dual credit high school students & parents.
- Encourage all faculty and staff to find ways to use #SeeCisco on their own social media accounts.
- Expose our community to the college programs/services.
- For assistance, contact Colton
#SEECCISCO  SOCIAL MEDIA CAMPAIGN

- Announcing a new social media campaign: #SeeCisco
- Photo and video initiative to build social media presence & followers.
- A way to get faculty, staff & students engaged.
- Let's let the public #SeeCisco!

What can you do?

- Use the hashtag!
- Take pics: office pics, class pics, campus pics, pics with students, screenshots of your online or remote class!
- Make a short video about your class, your office, your favorite book!
- Follow, like, and share Cisco on social media!
- Send pics & videos to Colton Wedeking for the College social media accounts.

Look for an email from marketing with more info! Watch for info throughout the semester!
ENROLLMENT UPDATE

- https://www.cisco.edu/about/offices/institutional-effectiveness
- Enrollment (Headcount) 3,565 +5.21% Fall 2018
- Semester Credit Hours 31,791 +3.73% Fall 2018
- Full-Time = 1,424
- Part-Time = 2,141
- Male = 1,307
- Female = 2,258 (63% of total pop.)
- Age 17 – 24 (78% of total pop.)
- Associate Degrees Awarded Up 20% since 2016.
STUDENT SUCCESS

• Associate Degrees Awarded Up 20% since 2016.
• Hours Accumulated to Degree Down 5.0%
• Dual Credit Enrollment Growth
• Core Completers up
• Transfer Rate Four-Year Institutions above peer group average.
• Tuition/Fee Costs below peer group average.
CISCO COLLEGE
GATEWAY TO HIGHER EDUCATION

HAVE A GREAT SEMESTER!

Celebrating Milestones and Preparing for the Road Ahead