

# COMMUNITY IMPACT REPORT

## 2018



CISCO COLLEGE  
AND OUR NEIGHBORS



## MISSION STATEMENT

The Mission of Cisco College is to provide quality, affordable, educational opportunities to meet the diverse academic, technical and career needs of the students and communities we serve.







## PRESIDENT'S GREETING

# OUR COMMITMENT TO OUR NEIGHBORS

Since Cisco College was established in 1940 to the present day, one of the primary strengths of Cisco College has been our strong connection to the surrounding community. We value this relationship highly and work tirelessly to nurture our role serving the individuals of the Big Country and beyond.

As you will learn from the pages of this publication, many of our students, staff and members of the faculty have volunteered in organizations across the Big Country. From student mentors engaging with youngsters at GV Daniels Recreation Center to Faculty holding informative summer camp sessions, members of Cisco College reach out often and are invested in the community.

I hope you will enjoy this publication documenting the many ways in which Cisco College demonstrates our commitment to our neighbors in the Big Country.

Dr. Thad Anglin  
President, Cisco College



# CISCO COLLEGE'S ECONOMIC IMPACT IN THE BIG COUNTRY

Through student spending, employee payroll, visitor spending, construction and institutional expenditures, Cisco College's economic impact totaled over \$22 million in 2017.

The majority of the nearly 200 full and part-time Cisco College employees live and raise families in the Big Country. Higher education has a tremendous economic impact in Texas. The colleges and universities in Texas have a combined economic impact equivalent to nearly 11% of the state's gross state product. The higher education sector employed 213,627 full-time and part-time employees in FY 13 with a combined payroll of \$11.4 billion, while the institutions spend \$9.6 billion to support operations. The net effect of colleges and university operations was to add \$15.7 billion into the state's economy in 2012-2013.

Students see their lifetime income rise by \$3.50 for every dollar invested at a college and/or university. Texas benefits to the tune of \$13.50 for every dollar invested because of increased earnings of its citizens and lower social services/law enforcement costs. Taxpayers also realize a substantial gain of \$6.40 in added tax revenue and public sector savings for every dollar spent in the higher education sector.

**Pictured: The at&t Pioneers and Cisco College students create Thanksgiving food baskets for students in need.**



“All of us at Cisco College are proud of the positive impact we have on our surrounding communities.”

- Dr. Thad Anglin





# CISCO COLLEGE'S DIRECT IMPACT ON THE LOCAL ECONOMY

## DIRECT IMPACT OF CISCO COLLEGE

<b>PAYROLL</b> - Total Compensation Paid	<b>\$9.9M</b>
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<b>PURCHASES</b> - (Supplies, equipment, utilities)	<b>\$7.1M</b>
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## FINANCIAL AID - LOCAL STUDENTS

Local students received \$9.6 million in financial aid, \$734,384 of which was provided by Cisco College.	<b>\$9.6M</b>
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## ADDITIONAL IMPACT

Estimated expenditures of students (avg.): 3279 x \$200/month x 9 months = \$5.9 million	<b>\$5.9M</b>
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<b>GRAND TOTAL</b>	<b>\$32.5M</b>
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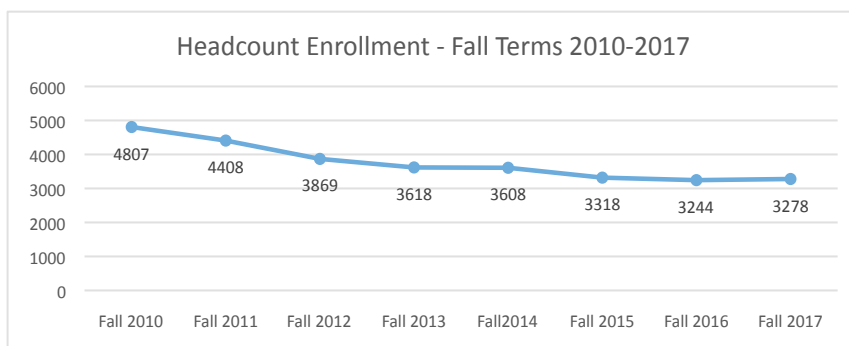


# COLLEGE SNAPSHOT

## ENROLLMENT

### Term Enrollment

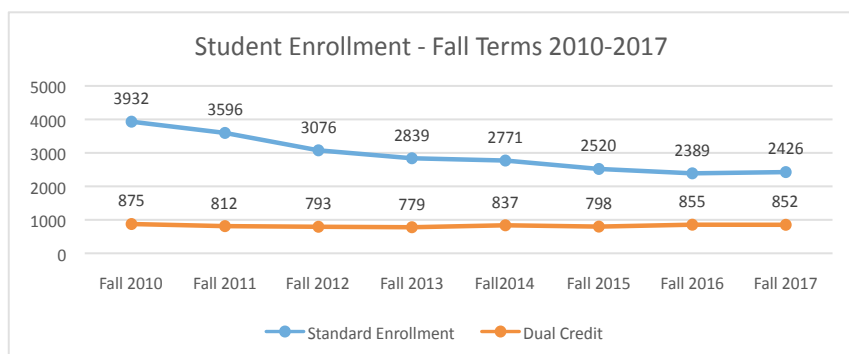
Fall 2010	4807
Fall 2011	4408
Fall 2012	3869
Fall 2013	3618
Fall 2014	3608
Fall 2015	3318
Fall 2016	3244
Fall 2017	3278



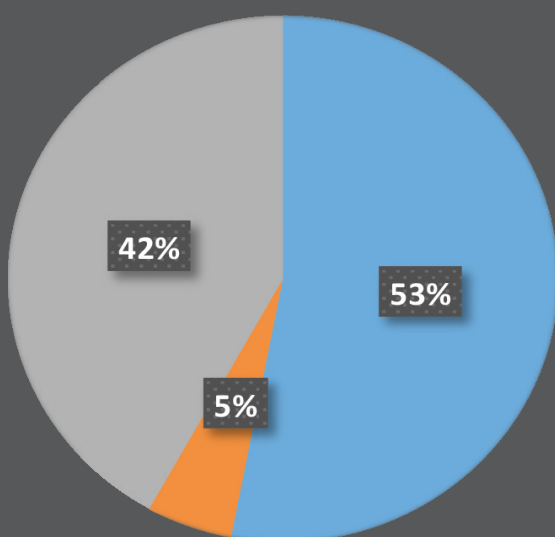
### Student Enrollment

#### Term Enrollment Dual Credit

Fall 2010	3932	875
Fall 2011	3596	812
Fall 2012	3076	793
Fall 2013	2839	779
Fall 2014	2771	837
Fall 2015	2520	798
Fall 2016	2389	855
Fall 2017	2426	852



## Sources of Revenue



Tuition & Fees	\$8,810,773
Ad Valorem Taxes	\$840,683
State Funding	\$6,967,496

## NUMBER OF EMPLOYEES

	Faculty	Staff
Full-Time	83	91
Part-Time	92	5

\*2017-2018 IPEDS HR Survey

## CAMPUS FOOTPRINT

### Cisco Campus - 21 Buildings

65500 square feet of Instructional Space  
183500 square feet of Admin/Support Serv, Residence, Athletics

### Abilene Campus - 3 Buildings

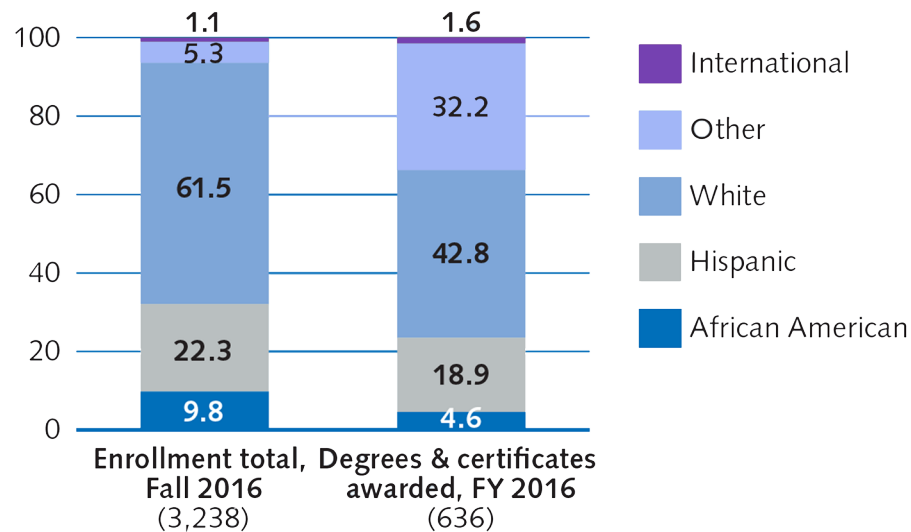
86843 square feet of Instructional Space  
664 square feet of storage

## SOURCES OF REVENUE

Tuition & Fees	\$8,810,773
State Appropriations	\$6,967,496
Ad Valorem Taxes	\$840,683



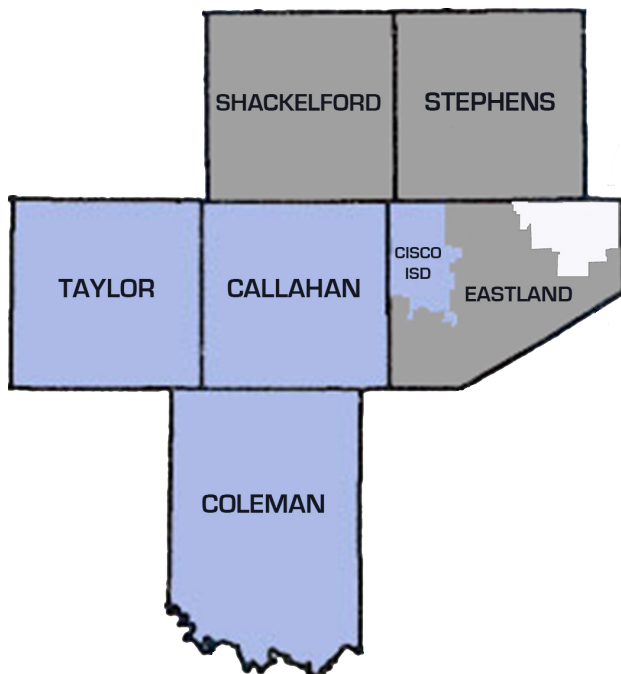
PERCENT STUDENT POPULATION BY RACE/ETHNICITY



## SERVICE AREA POVERTY RATES

Statewide	15.8 %
Callahan County	14.7 %
Coleman County	22.0 %
Eastland County	18.9 %
Taylor County	16.0 %

## Service Area Map



## STUDENT CHARACTERISTICS

Part-time	58.4 %
Full-time	41.6 %
Academic	67.1 %
Technical	32.9 %
Pell Grants	38.9 %

## Graduation Rates

	Full-Time	Part-Time
3-year	19.0 %	12.6 %
4-year	22.7 %	17.2 %
6-year	29.7 %	25.0 %

## Graduate Success

### Academic Programs

Employed and/or Enrolled	89.0 %
Employed	27.6 %
Enrolled in 4-yr or 2-yr	30.5 %
Employed and Enrolled	31.0 %

### Technical Programs

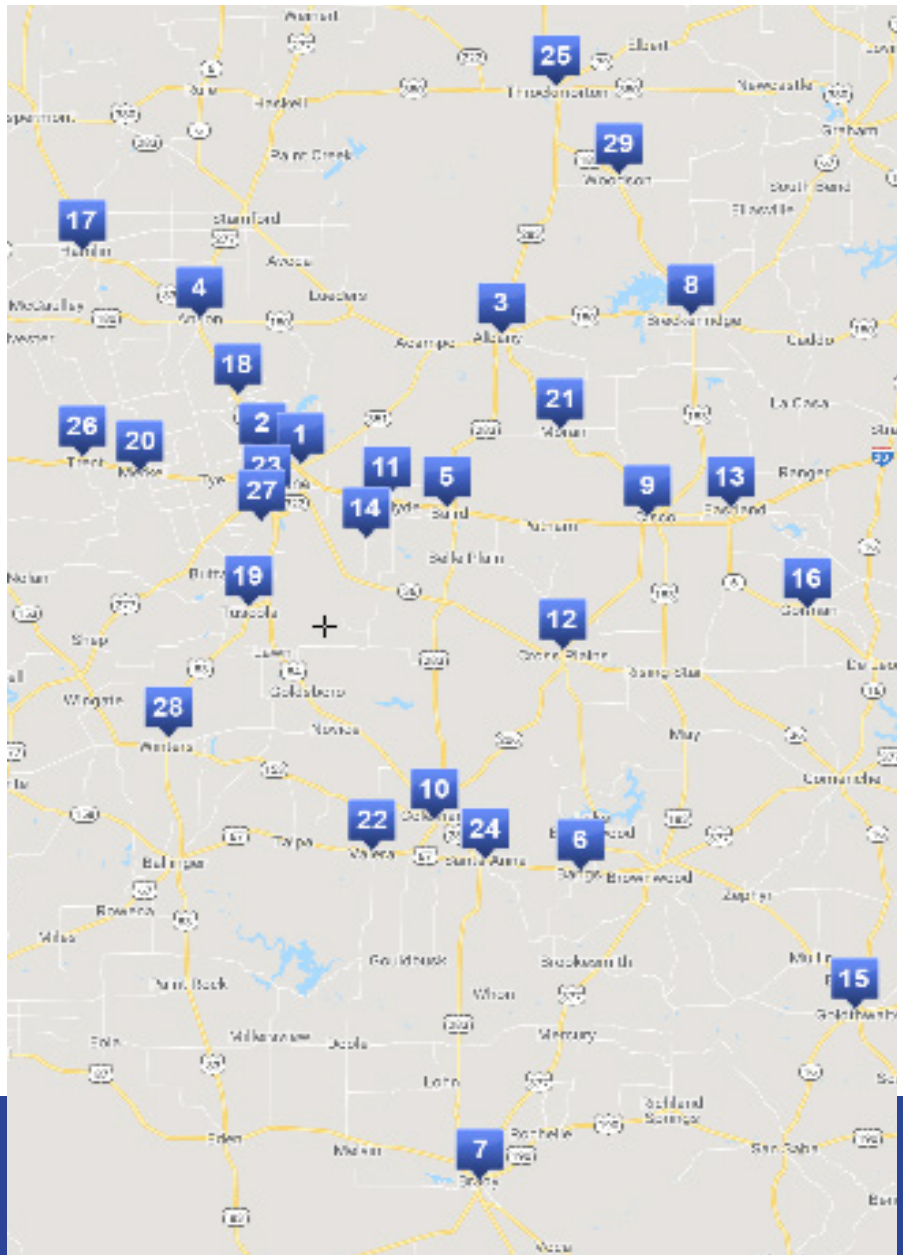
Employed and/or Enrolled	88.3 %
Employed	60.4 %
Enrolled in 4-yr or 2-yr	5.3 %
Employed and Enrolled	22.6 %

# IN THE COMMUNITY

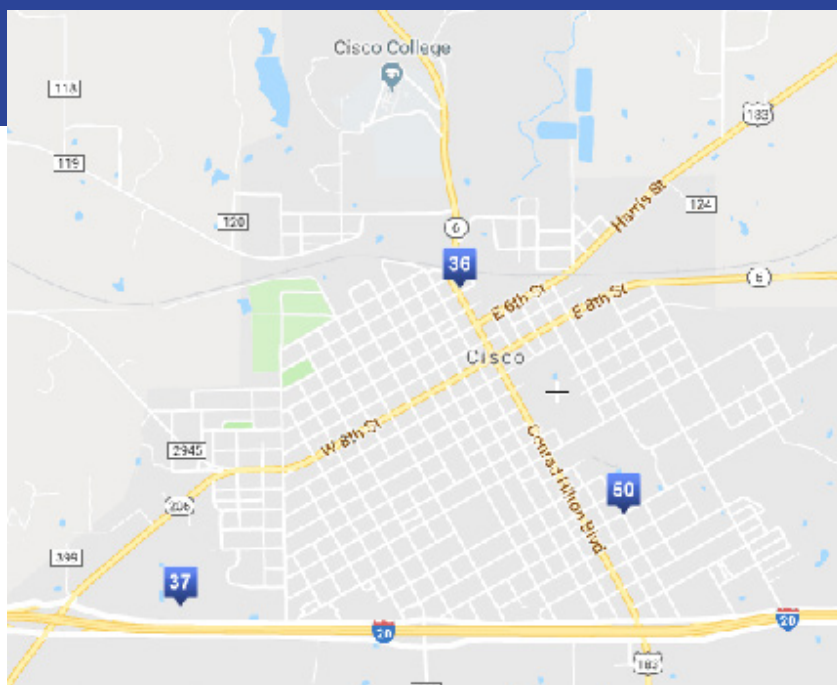
Cisco College seeks to contribute to the quality of life in Cisco, Abilene and the region through its positive impact in such areas as the economy, cultural life, and community service. Our goal is to maintain positive relationships between Cisco College and our neighbors throughout the Big Country. We also strive to establish and enhance relationships with area businesses, non-profits and government entities with the purpose of promoting opportunities for student internships, service and research, as evidenced in the following maps.

## DUAL CREDIT PARTNERS

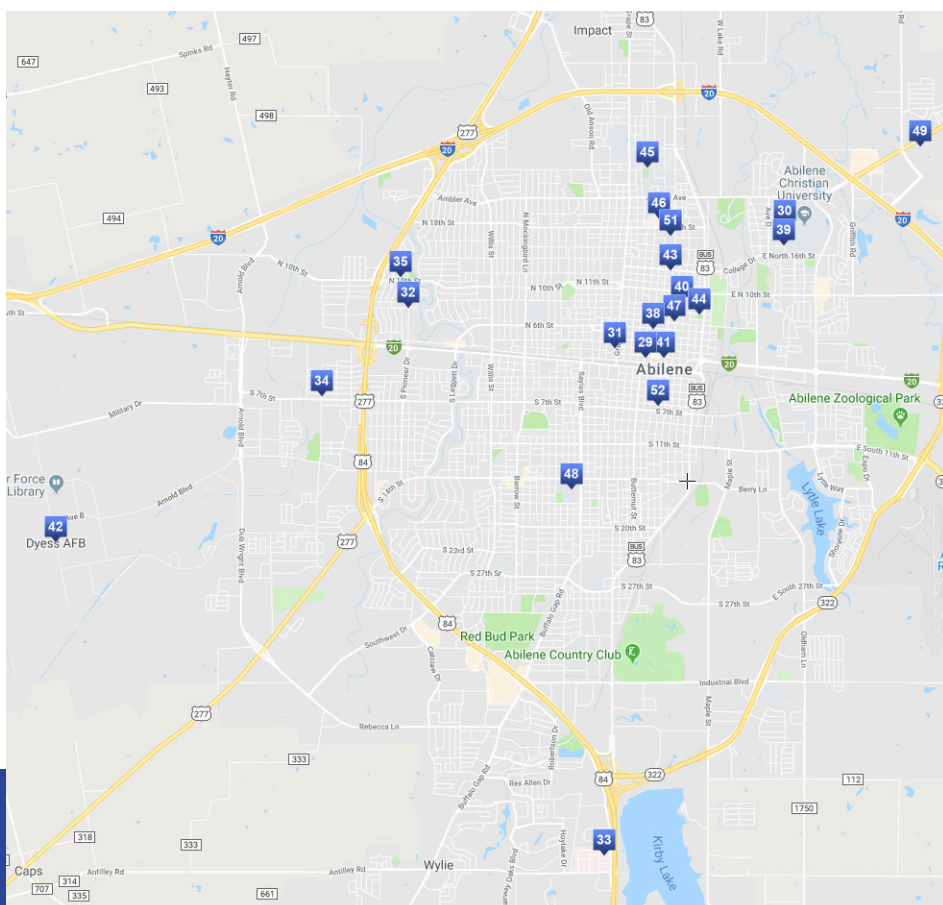
1. Abilene Christian School
2. Abilene ISD
3. Albany ISD
4. Anson ISD
5. Baird ISD
6. Bangs ISD
7. Brady ISD
8. Breckenridge ISD
9. Cisco ISD
10. Coleman ISD
11. Clyde CISD
12. Cross Plains ISD
13. Eastland ISD
14. Eula ISD
15. Goldthwaite ISD
16. Gorman ISD
17. Hamlin ISD
18. Hawley ISD
19. Jim Ned CISD
20. Merkel ISD
21. Moran ISD
22. Panther Creek CISD
23. Premier of Abilene
24. Santa Anna ISD
25. Trent ISD
26. Winters ISD
27. Woodson ISD
28. Wylie ISD







29. Abilene Chamber of Commerce
30. Abilene Christian University
31. Abilene Fire Department
32. Abilene Housing Authority
33. Abilene Regional Medical Center
34. Alameda Community Center
35. Boys and Girls Club of Abilene
36. Cisco Chamber of Commerce
37. Cisco Senior Nutrition Program
38. City of Abilene
39. Communities in Schools
40. Curtis House Cultural Center
41. Development Corporation of Abilene
42. Dyess Air Force Base
43. Goodwill
44. G.V. Daniels Recreation Center
45. Hardin Simmons University
46. Hendrick Health System
47. Interested Citizens of Abilene North
48. McMurry University
49. Noah Evangelical Association
50. Pro-Frac Services
51. Texas Tech University Health Science Center
52. Workforce Solutions of West Central Texas





# CISCO CARES

Cisco College is always looking for ways to give back to the community.

Whether it's donating used computers, school supplies or our own individual time and talents, Wranglers are always happy to lend a helping hand. It's simply the Wrangler Way!

Biology Professor Justin Cenicerros shows kids how to make a healthy snack at GV Daniels' "Top Chef" camp.



Cisco employees drop off a used computer donation at GV Daniels Recreation Center.

Cisco College faculty and staff are equally invested in the community. Our employees enjoy giving their time and talent to help enrich lives all over the Big Country.

To the Left you will notice a picture of our Biology Professor Justin Cenicerros, who recently led a program about nutritious snacks for children participating in the "Top Chef" camp at GV Daniels Recreation Center.



**“We really appreciate  
all that Cisco College  
does for us and our  
community.”**

**- Bobby Brown**  
*GV Daniels Community  
Center Coordinator*

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Cisco College is also pleased to announce several new partnerships that will help broaden our reach to the community.

We are now working with refugees through the Noah Evangelical Association - providing introductory ESL courses and valuable career and technical training they will be able to put to great use, right here in our community!



AISD students enjoy the backpacks full of school supplies provided by Cisco College Phi Theta Kappa!

We are always looking for ways to give back and do good. If you know of a community organization in need, let us know!

Give us a call at (325) 794-4400 or  
(254) 442-5000.

We are more than happy to help!



Counselor Link Harris assists a refugee student complete the necessary paperwork to enroll in classes for the 2018-2019 school year.

“Even though we  
do grants and  
fundraisers, we still  
need to have that  
extra help and Cisco  
College has provided  
that.”

**- Rev. Andrew Penns**  
*Chairman of ICAN*

# COMMUNITY CAMPS

Cisco College is proud to offer a number of camps and activities for local kids of all ages.



## YOUTH BASKETBALL CAMP

The Cisco College basketball team hosts a summer camp and regular clinics for boys and girls ages 5-12. Participants learn and practice basketball fundamentals such as dribbling, passing, shooting and teamwork.

The basketball team also offers a team camp for area high school teams to enhance their skills over the summer.



## PATHWAY TO SUCCESS SUMMER CAMP

For the first year, Cisco College was pleased to offer a career exploration camp for kids entering grades 6-8. During the camp participants learned more about a variety of careers in Health Science and Industrial Technology. They even got to test their skills at welding, surgical technology, respiratory care, nursing, industrial technology and HVAC-R repair! Cisco College hopes to expand the program in the future.



## YOUTH FOOTBALL CAMP

The Cisco College football team hosts a summer camp for kids ages 6-15. During the three-day camp participants hone their passing and kicking skills, while also learning the fundamentals associated with the sport.

This camp is always a highlight of the summer for the coaching staff. They enjoy getting to know so many kids from the community.



# A VISION FOR THE FUTURE

## *VISION 2023 - STRATEGIC PLAN*

1. Create a superior student experience by encouraging and promoting student success, embracing innovation, and teaching excellence.
2. Develop, implement, and evaluate academic support services that prioritize advisement and career or transfer pathways.
3. Cultivate a Strategic Enrollment Management culture based on practices that achieve enrollment, retention, and net revenue goals.
4. Demonstrate operational, educational, and service excellence by maintaining proactive processes that forecast and appropriately plan for declining state resources and changes in business/industry sectors that impact programs.
5. Develop community connections and partnerships.
6. Enrich our communities and enhance the quality of community life.

Cisco College embraces the premise that change is inevitable and complacency hinders progress toward student, business and community success at sustainable levels.

- Dr. Thad Anglin

